

# 2018 CAMPAIGN HIGHLIGHTS



## NYS Community Equity Agenda

We coordinate a state-wide coalition of grassroots, labor, and civil rights groups and community development financial institutions -- all pressing for policy changes that New York should undertake right now to advance economic and racial justice. The NYS Community Equity Agenda's platform focuses on building community wealth; holding banks accountable; and eliminating predatory lending. In the face of continued federal attacks, we are demanding bold action by our state and local electeds, from NYC and Long Island to Buffalo, Rochester, and beyond.

## Community Land Trusts



We continue to work with the NYC Community Land Initiative to advance community land trusts (CLTs), permanently affordable housing, and community-controlled development in NYC.

This year, we coordinated monthly CLT Learning Exchange workshops for more than a dozen community groups organizing for CLTs in their neighborhoods. We led popular education workshops on CLTs, and briefed funders and NYC Council members, to build vital support for CLTs.

## Legal Advocacy

Through our free legal hotline and know-your-rights workshops, we continue to provide critical legal resources to thousands of New Yorkers. This year, we brought and won major impact litigation, and amplified people's experiences through our *New Yorkers Speak Out* video series and podcast episodes.

## Public Bank NYC

We officially launched Public Bank NYC with an energetic rally in front of the New York Stock Exchange, in June 2018. Led by more than 25 community, climate justice, cooperative, and



social justice organizations, the Public Bank NYC coalition is going strong, with workgroups focused on popular education, policy, and research. With a public bank, the City could divest from banks that are harming NYC neighborhoods and fueling climate change, and invest in cooperative, community-led development. We are now holding organizing events in each borough and building major public support.

## Cooperation NYC

This year, we brought groups together under a new campaign umbrella, "Cooperation NYC," with the aim of making NYC a hub for cooperative economics. The coalition includes worker, food, and financial co-ops, community land trusts and gardens, base-building and labor groups, and community-owned renewable energy initiatives, among many others. Stay tuned for more on this exciting campaign!

## DACA Grant Program

Since the Trump administration announced it was terminating DACA last fall, we have made more than 550 rapid-response DACA grants to low-income New Yorkers -- ensuring that financial hardship does not prevent them from renewing their work permits and protection from deportation. Thanks to all who generously donated to support this initiative.

## THE BUFFALO NEWS

### Advocates Urge State Officials to Help Close Gap in Access to Capital

March 23, 2018

"We want to see a statewide investment, an affirmative policy where the state is committing to support institutions that share this mission to serve low-income communities," said **Andy Morrison**, campaigns director for the **New Economy Project**.

## The New York Times

### Consumer Bureau Looks To End Public View of Complaints Database

April 25, 2018

"When Mulvaney stepped in, we saw the writing on the wall and stopped advising our clients to file C.F.P.B. complaints, which anyone paying attention to what's going on at the agency can see would be an exercise in futility," said **Sarah Ludwig**, **New Economy Project's** founder and co-director.

## CITYLIMITS

### The NYC Community Land Trust Movement Wants to Go Big

January 8, 2018

For some, CLTs represent another step toward a "broader vision of cooperative economics for New York City," in the words of **Deyanira Del Rio** from **New Economy Project**—a vision that includes worker cooperatives, community development credit unions, and other entities.

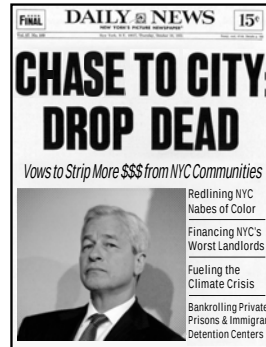
## CITYLIMITS

### Why We Chased Chase's CEO All the Way to Texas

May 23, 2018

#### Op-Ed by New Economy Project's Andy Morrison and Sarah Ludwig

...In fact, Chase's failure to provide fair banking access and invest meaningfully in New York's communities of color and immigrant communities – where most of the city's population lives – speaks for itself. We told Dimon that the bank's actions send the clear message, "Chase to City: Drop Dead."



## CRAIN'S

### Debt-Collection Lawsuits Are Roaring Back

July 23, 2018

...**New Economy Project** lawyers showed up at Encore's annual stockholders meeting and played a recording of Roman giving her account for the CEO and his board. An employee of the nonprofit, which owns shares in Encore, served officials with a mock-summons declaring: "Plaintiffs demand that defendants immediately vacate all fraudulently obtained default judgments and provide redress for defendants' systematic extraction of wealth from New York's low-income communities and communities of color."

## THE Nation.

### How A Public Bank Could Help You

July 5, 2018

"As the Trump administration's morally repugnant policies make it even easier for banks and other corporations to exploit low-income people, immigrants, and people of color," **New Economy Project Campaigns Director Andy Morrison** adds, "the need for local action has never been clearer."



Co-Director Dey Del Rio speaking about the vision for a public bank in NYC.



Co-Director Sarah Ludwig and Staff Attorney Raúl Carrillo describe how banks are driving low-income New Yorkers out of mainstream banking.



Campaigns Director Andy Morrison speaks out against public subsidies to Amazon.

## SPEAKING OUT

